



d. hilton associates inc.

EXECUTIVE RECRUITING | COMPENSATION | RETENTION & RETIREMENT | STRATEGIC SERVICES

**Langley Federal Credit Union Selects D. Hilton Associates, Inc.
To Conduct Vice President of Marketing Search**

The Woodlands, Texas (June 17, 2015) – Langley Federal Credit Union in Newport News, Virginia has selected D. Hilton Associates to conduct the search for a Vice President of Marketing.

Langley Federal Credit Union is looking for a talented and strategic marketing executive to lead the marketing, advertising, online channel, and public relations functions of the credit union. As a member of the Senior Management Team, the Vice President of Marketing will provide strategic oversight and leadership for credit union marketing initiatives to create and maintain a strong marketing presence in the communities served by the credit union. This individual must have a concrete understanding of the financial impact produced by marketing products, programs, and services as well as the ability to communicate the results to Executive Management. Bachelor's Degree in Marketing, Business Administration, or related field from a 4-year College or university; or 10 years related experience in Marketing including 5 years supervisory experience; or equivalent combination of working experience/training is expected for this role.

About Langley Federal Credit Union

Langley Federal Credit Union serves over 220,000 members with \$2 billion in assets, ranking the financial cooperative as one of the largest credit unions in the country. Langley operates with a multiple-common bond charter serving hundreds of area companies, associations, and underserved communities. Langley Federal Credit Union is a rapidly growing credit union and has been among the top 10 in loan growth among billion dollar credit unions in 2012, 2013, and 2014.

About D. Hilton Associates, Inc.

D. Hilton Associates, Inc. is one of the most recognized credit union consulting firms in the country with more than 30 years of experience. Our major practice areas are Executive Recruiting, Compensation, Retention & Retirement, and Strategic Services. To date, D. Hilton has conducted over 2,700 successful searches for credit unions nationwide and has been employed by 95% of the largest CUs in the country to fill senior executive management positions. For more information, please visit our website at www.dhilton.com.

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