



## **Allegacy Federal Credit Union Enlists Services of D. Hilton Associates to Search for Senior Vice President of Digital and Retail Banking**

**The Woodlands, Texas (October 2018)** – Allegacy Federal Credit Union, headquartered in Winston-Salem, NC, is searching for an exceptional leader to join their team as SVP, Digital and Retail Banking.

This role will focus on improving retail and digital delivery to the credit union's members to ensure excellent customer service across all delivery channels. Responsibilities include the development of a comprehensive retail financial center and digital banking strategy for the credit union's operations. This individual will oversee Financial Centers, Contact Center, Digital Delivery, and ATM/ITM/Mail functions. The ideal candidate will have experience in digital and retail branch banking, call center management, product development, sales management, and system conversion. Bachelor's degree required, along with 10 to 15 years of credit union or banking experience. MBA is preferred.

### **About Allegacy Federal Credit Union**

Allegacy Federal Credit Union, started out serving the employees of a single company. Today Allegacy serves employees, retirees, and families of more than 750 companies. By making smart financial choices, growing steadily with conservative moves, and prioritizing their members' best interest, Allegacy is one of the largest, most financially sound institutions in North Carolina. Allegacy promotes Balance versus Wellness, Smart Choices, and Doing Right which makes them different from other financial institutions. By investing with Allegacy, the member also invests in arts, education, health, and community service organizations throughout the North Carolina Triad region.

### **About D. Hilton Associates, Inc.**

D. Hilton Associates, Inc. is one of the most recognized credit union consulting firms in the country. Our major practice areas are Executive Recruiting, Compensation Services, Retention & Retirement, Strategic Services, and Board Leadership. To date, D. Hilton has conducted over 3,000 successful searches for credit unions nationwide and has been employed by 95% of the largest credit unions in the country to fill senior executive management positions. For more information, please visit our website at [www.dhilton.com](http://www.dhilton.com)

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