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**FOR IMMEDIATE RELEASE**

## **Kirtland Federal Credit Union Announces New President/Chief Executive Officer**

**Albuquerque, New Mexico – (September 2020)** Matt Rarden has been named President/Chief Executive Officer at Kirtland Federal Credit Union.

“After a comprehensive search process, we know that Matt is the right executive who has the experience to guide Kirtland Federal Credit Union in continuing to provide outstanding member service and towards future success. We are looking forward to seeing the credit union flourish under Matt’s leadership,” said Brian McDonald, Chairperson of the Board of Directors.

Rarden began his career in financial services in the early nineties, working at Wachovia, then Wells Fargo. Following that, he moved into the information technology space working for several Fortune 500 companies, such as IBM and Convergys where he held various finance, operational, and executive management roles. Currently, Rarden will be joining Kirtland Federal Credit Union from Premier Members Federal Credit Union in Boulder, Colorado where he served as Chief Operating Officer for over six years. Additionally, Rarden served on the Premier Members Credit Union Board of Directors as Vice Chairman, Treasurer, and several other roles, as well as serving as the Supervisory Committee Chairperson and Member from 1997 until his employment with the credit union in 2014. Rarden holds a Master’s of Business Administration from the University of Colorado in Denver, Colorado, and a Bachelor’s of Business Administration – Finance and Real Estate from Colorado State University in Fort Collins, Colorado.

When asked about his new position, Rarden stated, “I am eager to join and help lead the Kirtland Federal Credit Union team. The credit union has a great history and exemplifies what being a community-focused financial services business means. I am confident we will be able to continue its legacy of success, community involvement, and superior member service.”

### **About Kirtland Federal Credit Union**

Kirtland Federal Credit Union’s (KFCU) mission is to exceed the financial expectations of its members—principally military and federal civilians employed at Kirtland Air Force Base as well as base contractors who support the military and their families in and around the Albuquerque area and beyond. The credit union is proud to partner in the financial success of these very special individuals who support the defense of our nation. KFCU’s vision is to be recognized by their members as their most trusted financial partner. The credit union is committed to growing and adapting to changes in its membership, marketplace, and environment. As a not-for-profit financial cooperative, Kirtland FCU is able to truly empower its members’ financial independence, even as the financial world around them becomes more difficult to navigate. KFCU is working to ease the worries of its members and help them build for the future. KFCU’s core values are Trustworthiness, striving to be an institution its members can trust with their finances; Respect, treating its members with dignity and unparalleled friendliness; Responsibility, a commitment to acting on promises to its members; Fairness, the interest of the membership is always top of mind; Caring, a promise to always treat its members with compassion and understanding; Citizenship, a dedication to making the community a better place for everyone.

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